

Online Privacy Notice

We at Omnicom Media Group Holdings Inc. (“OMG”), respect your concerns about privacy. This Online Privacy Notice applies to personal information we obtain through this website (“Site”). This Online Privacy Notice describes the types of personal information we obtain through the Site, how we may use the information, with whom we may share it and the choices you may have regarding our use of the information. We also describe the measures we take to safeguard the information and tell you how to contact us about our privacy practices.

OMG consists of a network of affiliates, including but not limited to Hearts & Science, OMD, PHD, Outdoor Media Group, Optimum Sports/Fuse, Content Collective, Pathway and Resolution Media. This Online Privacy Notice only applies to the affiliates on whose website this Online Privacy Notice appears. For the privacy practices of our affiliates, you should visit their websites to review their own privacy notices.

If you are a California consumer and would like information about our online and offline privacy practices and your privacy rights, please see the section of this Privacy Notice called “California Consumer Privacy Statement.”

Information We Obtain

We may obtain the following categories and types of personal information when you choose to provide it through our Site:

Contact information — such as your name, postal address, email address and telephone number;

Site information — personal information in content you provide on or through our Site; and

Biographical information — such as information about your education, work and military history, legal work eligibility status, and other information relevant to specific jobs for which you may apply.

In addition, when you visit our Site, we may collect certain information by automated means, such as cookies and web beacons. The information we obtain in this manner may include IP address, browser characteristics, device characteristics, operating system, language preferences, referring URLs, information on actions taken on our site, and dates and times of website visits. A “cookie” is a text file that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser. A “web beacon,” also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. Through these automated collection methods, we obtain “clickstream data,” which is a log of content on which a visitor clicks while browsing a website and other actions taken on such website. As the visitor clicks through the website, a record of the action may be collected and stored. Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of our Site.

An example of such third party is Google Analytics, which we use to collect and analyze demographic and other information, and through which Google will collect certain information to be used according to Google's privacy practices. To opt-out of the use of Google Analytics, [click here](#).

Information about our cookie practices is available [here](#). To the extent required by applicable law, we will obtain your consent before collecting information using cookies or similar automated means.

How We Use The Information We Obtain

We use the information we obtain through the Site to:

- respond to and communicate with you about your requests, questions and comments;
- operate, evaluate and improve our business (including developing new products and services; managing our communications; determining the effectiveness of our sales, marketing and advertising; analyzing and enhancing our products, services and Site; and performing accounting, auditing, billing, reconciliation and collection activities);
- perform data analyses and other processing (including market and consumer research and trend analysis);
- protect against, identify and prevent fraud and other criminal activity, claims and other liabilities; and
- comply with and enforce applicable legal requirements, relevant industry standards and our policies.

In addition, we use information collected online through cookies, web beacons and other automated means for purposes such as (i) customizing our users' visits to our Site and (ii) providing services to you. We also use this information to help diagnose technical and service problems, administer our Site, identify users of our Site, and gather demographic information about our users. We use clickstream data to determine how much time users spend on web pages of our Site, how users navigate through our Site, and how we may tailor our Site to better meet the needs of our users.

We also may use the information we obtain about you in other ways for which we provide specific notice at the time of collection.

Information We Share With Third Parties

We do not sell or otherwise share personal information about you, except as described in this Online Privacy Notice.

- We share personal information with third parties who perform services on our behalf. These third parties are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements.
- We also share the personal information we obtain with our affiliates and subsidiaries for the purposes described in the section of this Online Privacy Notice called "How We Use The Information We Obtain."
- With respect to personal information received or transferred pursuant to the Privacy Shield Framework, Omnicom Media Group is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In addition, we may disclose information about you (i) if we are required to do so by law or legal process, (ii) to law enforcement authorities or other

government officials based on a lawful disclosure request, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity.

- We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets (including in the event of a reorganization, dissolution, bankruptcy or liquidation).

Your Options

We offer you certain choices about how we communicate with you and what information we collect from you. To update your preferences, ask us to remove your information from our mailing lists or submit a request, please contact us as indicated in the How To Contact Us section of this Online Privacy Notice.

Data Security

We have put in place reasonable physical, electronic and managerial procedures to safeguard the information we collect; however, due to the inherent open nature of the Internet, we cannot guarantee that all information will be free from unauthorized access by third parties, such as hackers, and your use of the Site demonstrates your assumption of this risk.

Data Retention

We will only retain your personal information for as long as necessary to fulfill the purposes for which it was collected, including for satisfying any legal, accounting or reporting requirements or to comply with our data retention practices.

If you are located in the European Union with rights under the General Data Protection Regulation (“GDPR”), we rely on the following legal basis to process and use your personal information:

- It may be necessary for us to use and disclose your personal information for the performance and fulfillment of the contract between us and to provide you with our services;
- We may use and disclose your personal information where it is necessary for our legitimate interests (or those of a third party) and your interest and fundamental rights do not override those interests;
- If you specifically consent to certain uses of your personal information, we may use your personal information in a manner consistent with that consent; and
- We will also process, transfer, disclose and preserve personal information when we have a good faith belief that doing so is necessary.

If applicable pursuant to the GDPR, you have the right to withdraw previously provided consent for our processing of your personal information by contacting us at privacy@omnicommediagroup.com. Such individuals also have the following rights:

- **Right to access** — This right allows individuals to obtain confirmation that his or her personal information is being processed and allows individuals to request details of the processing of his or her personal information, including, without limitation, categories of recipients to whom the personal information have been or will be disclosed and purposes of processing.
- **Right to rectify** — This right allows individuals to rectify any inaccurate personal information about him or her.
- **Right to restrict processing** — This right allows individuals to block or suppress processing of personal information under certain circumstances.
- **Right to be forgotten** — This right is also known as the “right to erasure.” It is an individual’s right to have personal information erased or to prevent processing in specific circumstances.
- **Right of data portability** — This right allows individuals to move, copy or transfer personal information from one place to another in a secure manner without interrupting the integrity and usability of the information.
- **Right to object to processing** — This right allows individuals to object to certain types of processing, including direct marketing, profiling and providing for purposes of scientific or historical research and statistics.

To exercise any of the following rights, you may contact us at privacy@omnicommediagroup.com.

Data Transfers

Some of the personal information we collect about you through the Site will be transferred to countries other than the country in which the information originally was collected, including to the United States. Those countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your personal information to other countries, we will protect that information as described in this Online Privacy Notice and will comply with applicable legal requirements. You understand that data (including personal information) stored in the United States may be subject to lawful requests by the courts or law enforcement authorities in the United States.

If you are located in the EEA, with respect to transfers of personal information to the U.S., OMG (as well as its affiliates: OMD Worldwide Holdings Inc., Media Services Inc., Resolution Media Inc., Pathway Group LLC, Hearts and Science LLC, OMG Entertainment & Sports LLC, PHD Media LLC, OMD USA LLC) complies with the EU-U.S. Privacy Shield Framework and the Swiss — U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States, respectively. OMG has certified to the Department of Commerce that it adheres to the Privacy Shield Principles. If there is any conflict between the terms in this privacy policy and the Privacy Shield Principles, the Privacy Shield Principles shall govern. To learn more about the Privacy Shield program, and to view our certification, please visit <https://www.privacyshield.gov/>.

If you have an unresolved privacy or data use concern regarding the EU-U.S. Privacy Shield or Swiss-U.S. Privacy Shield Framework that we have not addressed satisfactorily, please contact our U.S.-based third party dispute resolution provider (free of charge) at <https://feedback-form.truste.com/watchdog/request>. OMG is also subject to the investigatory and enforcement powers of the U.S. Federal Trade Commission.

Links To Other Websites

Our Site may contain links to other websites for your convenience and information. These websites may be operated by companies not affiliated with OMG. Linked websites typically have their own privacy policies or notices, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites that are not affiliated with OMG, any use of those websites, or the privacy practices of those websites.

Updates To Our Online Privacy Notice

This Online Privacy Notice will be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will post a prominent notice on our Site to notify you of any significant changes to our Online Privacy Notice and indicate at the top of the notice when it was most recently updated.

How To Contact Us

If you have any questions about this Online Privacy Notice, or if you would like us to update information we have about you or your preferences, please contact us by email at privacy@omnicommediagroup.com or write to us at:

Omnicom Media Group Holdings Inc.

Attn: Privacy Counsel
195 Broadway, Floor 8
New York, NY 10007

If you are in the European Union, please contact:

Omnicom Media Group
Attn: Data Protection Officer
10 Regents Wharf
London
N1 9RL

Tel: +44 (0)203 349 6777